



Séminaire de recherche - Enjeux contemporains du tourisme culturel

Mercredi 27 février 2019, de 18h00 à 20h00, Centre Sorbonne Salle D617, 17, Rue de la Sorbonne, 75005 Paris

Cultural tourism: What's in a name?

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Séminaire proposé et organisé par l'EIREST- Equipe Interdisciplinaire de Recherches sur le tourisme (EA 7337) Jean-Michel Tobelem, HDR et Professeur associé, Université Paris 1 Panthéon-Sorbonne Ouiam Kaddouri, ATER en gestion à l'IREST, Université Paris 1 Panthéon-Sorbonne

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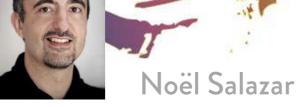
Cultural tourism is often promoted as one of the more solid segments within the wider tourism spectrum. This talk offers a critical anthropological reflection on the practices, experiences and policies of cultural tourism, broadly defined.

First, I give a brief overview of various aspects of cultural tourism that have been addressed by tourism scholars.

Then I zoom in on pressing contemporary issues, challenges as well as opportunities. I illustrate this with case studies and ethnographic examples from across the globe. I end by offering some venues for future attention and research.

Enjeux contemporains

du tourisme culturel



Noël B. Salazar is Research Professor and Research Center Coordinator in Anthropology at the University of Leuven, Belgium. He is the author of *Momentous Mobilities* (2018, Berghahn), *Envisioning Eden* (2010, Berghahn) and numerous peer-reviewed articles and book chapters on tourism, mobilities and travel. Salazar sits on the editorial boards of, among others, *Annals of Tourism Research, Journal of Sustainable Tourism* and *International Journal of Tourism Anthropology*. In addition, he is on UNESCO's and UNWTO's official roster of consultants and a heritage tourism expert member of the European Parliament's Committee on Transport and Tourism, the ICOMOS International Cultural Tourism Committee, the UNESCO-UNITWIN Network 'Culture, Tourism and Development' and Una Europa. Salazar served as President of the European Association of Social Anthropologists (2013-15) and is currently Secretary-General of the International Union of Anthropological and Ethnological Sciences (2018-23).