

Jie LIU

PhD Candidate in Geography (Heritage and Tourism)

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🏠 Paris, France

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RESEARCH THEMES:

Rural Heritage; Cultural Landscape; Tourism

EDUCATION AND TRAINING

Doctorate in Geography, specializing in Heritage and Tourism – Université Paris 1 Panthéon-Sorbonne, Paris

Since October 2024

➤ **PhD Project:** *Heritagization of the Cultural Landscape of the Ancient Tea Forests of Jingmai Mountain in Pu'er, China: Driver of the Evolution of the Traditional Tea Industry, Lever for Tourism Development, and Catalyst of their Close Synergy?*

Laboratory: EIREST (Interdisciplinary Research Team on Tourism)

Doctoral supervision: Joint PhD within the Una-Her-Doc program (Una Europa)

Maria Gravari-Barbas (Université Paris 1 Panthéon-Sorbonne) and Roberto Pasini (University of Bologna)

➤ Conferences:

- *Traditional irrigation systems in France: Co-producing heritage and environmental resilience*, 8th UNESCO UNITWIN Conference, November 2024.
- *Tourism and Heritage in Transformation: The Cultural Landscape of the Old Tea Forests of Jingmai Mountain in Pu'er between Local Valorization and the Impact of the UNESCO Label*, The 8th International Symposium for Young Researchers in Tourism (RIJCT), Girona, September 2025.

➤ Publication:

- Francesca Cominelli, Aurélie Condevaux, Clara Ducroz, Jie Liu. *"Traditional Irrigation Systems in France: Co-producing Heritage and Environmental Discourses to Face Climate Change."* Routledge Handbook on Cultural Heritage and Climate Justice, Routledge.

➤ Organisation de conférence :

- The 8th International Symposium for Young Researchers in Tourism (RIJCT), Girona, September 2025.

Master's in Heritage Management and Tourism Valorization – Université Paris 1 Pathéon-Sorbonne, Paris

From October 2022 to September 2024

➤ **Master's Thesis:** *The Role of Winegrowers in the Preservation and Enhancement of the Winegrowing Landscape: The Case of the Climats of the Burgundy Vineyard*

➤ Field Workshop:

- Inventory sheet of the PCI for the Ardèche Mountains Regional Nature Park (PNR des Monts d'Ardèche)
- Enhancement of artworks in public spaces of La Courneuve

➤ Project Participation:

- Atout France Challenge Horizons 2040, Paris, March 2024
- Organization of the IREST roundtable: *Tourism Trends after COVID-19: How to Redefine More Sustainable Tourism?*, Paris, January 2023

Professional Master's in Cultural Project Management – IESA Arts & Culture, Paris

From October 2020 to March 2022

➤ **Major Real Project:** *In Search of Paris Heritage* (bilingual guided walks)

➤ **RNCP Level 7 Title:** *Cultural Project Manager*

Preparatory Year in Language and Art History – IESA Arts & Culture, Paris

From September 2019 to May 2020

➤ Main courses: Art History, European Culture, French, English, etc.

Bachelor's in French Language – Wuhan University of Technology, China

From September 2010 to June 2014

PROFESSIONAL EXPERIENCE

Cultural Heritage Inventory (Internship) — Parc Naturel Régional du Gâtinais Français, Milly-la-Forêt

From April 2024 to October 2024

- Meetings with local elected officials; research at departmental and municipal archives; compilation of a municipal documentary file.
- Organization of fieldwork; photographing identified heritage elements; conducting interviews with local residents; writing heritage survey forms.
- Preparation of a general synthesis of the heritage assessment; organization and facilitation of a public presentation of results.

Support for the UNESCO Inscription of Traditional Irrigation Systems (Internship) — EIREST, Paris

From November 2023 to March 2024

- Design, distribution, and administration of a questionnaire
- Preparation of interview guides, conducting interviews, and transcription
- Development of an analysis framework for publication purposes
- Participation in article writing and communication activities

Enhancement of Water-Related Heritage (Internship) — Guingamp-Paimpol Agglomération, Guingamp

From May 2023 to August 2023

- Conducted a study on water-related heritage, including a survey in 28 municipalities: writing inventory sheets and questionnaires; collecting usable resources; field surveys; interviews with relevant stakeholders; drafting a summary report.

Cultural Project Manager — Shanghai Aijia Culture and Media Co., Ltd., Shanghai, SH, China

From January 2017 to June 2019

- Design and organization of conferences, seminars, and festivals
- Institutional relations: communication and cooperation with regional and municipal cultural and tourism offices
- Supervision of the writing of cultural and tourism publications, such as *Route Nationale 318*, *Guizhou Roadtrip Guide*, and a map of the G318 route

Museography Assistant — Space Idea (Shanghai) Exhibition Design Engineering, Shanghai, SH, China

From September 2015 to April 2016

- Conducted research on exhibition themes; developed the exhibition narrative; created content
- Project responsibility: Cultural and historical hall at the Haiyang Municipal Museum, Shandong Province

SKILLS

Research and Analysis

Project Management

Intercultural and Interpersonal Communication

IT SKILLS

Office tools Microsoft Office Suite (Word, Excel, PowerPoint), Google Workspace

Research tools Zotero

GIS & mapping ArcGIS

LANGUAGES

Chinese Native Language

English Advanced (C1)

French Advanced (C2)

INTERESTS

Museums and Exhibitions

Travel

Gastronomy / Culinary Arts