

# JEAN-BAPTISTE GUIFFARD

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📍 IEDES/UMR DS, Université Paris-1 Panthéon-Sorbonne, Nogent-sur-Marne ☎️ +33 6 87 96 61 05

## EDUCATION

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- Paris I - Panthéon-Sorbonne University** *November 2019 – Present*  
*PhD degree in Economics*  
- Thesis directors: Mohamed Ali Marouani (CES, D&S, Paris-1 Panthéon-Sorbonne University, IRD); François Roubaud (DIAL, IRD & Paris-Dauphine University)
- Paris I - Panthéon-Sorbonne University** *2018-2019*  
*Master Degree - Economic expertise of development, Summa cum laude, Valedictorian*
- Paris VIII - Vincennes-Saint-Denis University** *2017-2018*  
*Master 1 in Economics and Sociology, Valedictorian*  
- Laureate of secondary-school teaching diploma in Economic and Social Sciences (2018)
- Caen University** *2013-2017*  
*Double Degree:*  
- *Economics Degree, Summa cum laude, Valedictorian*  
- *History Degree, with honours*

## EXPERIENCE

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- Paris I - Panthéon-Sorbonne University, Nogent-sur-Marne, France** *2022 – Present*  
*Teaching Assistant in Economics (ATER)*
- Orange SA, Issy-les-Moulineaux, France** *2019 – 2022*  
*Research Economist, Europe and Economics division, Department of Regulation*
- Audiovisual Council, Paris, France** *2019*  
*Data scientist, Department of Studies*  
-The spread of fake news on social media - a study of the Twitter service

## TEACHING

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- Paris I - Panthéon-Sorbonne University / UFTAM, Tunisie** *2022*  
*Lecturer in Collection and analysis of quantitative and qualitative data (master level)*
- Paris I - Panthéon-Sorbonne University** *2021*  
*Assistant Lecturer in Econometrics (undergraduate level)*
- Caen University** *2016-2017*  
*Teaching Assistant in microeconomics, macroeconomics and inferential statistics (undergraduate level)*

## RESEARCH PROJECTS

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- Broadband Internet and Political Mobilization in Sub-Saharan Africa** *2022*  
*Working paper*
- The Impact of Broadband Internet on the Choice of Location of Firms in Tunisia** *2022*  
*Work in Progress (with Mohamed Ali Marouani)*
- Measuring household's valuation of High-Speed Internet: The Impact of FTTH deployment on the House Market in France** *2023*  
*Work in Progress*
- Welfare Cost of Mobile Spectrum (Mis)allocation** *2022*  
*Working paper (with Marc Ivaldi, Julienne Liang and Louise Aimène)*

**The Relationship between License Duration and Telecom Investment in Africa and the Middle East : an Econometric Analysis** 2020

*Working paper*

**What Do Randomistas Tell us about Governance ? A Systematic Review of Randomized Control Trials in the Field of Governance** 2019

*Master Thesis with François Roubaud and Mireille Razafindrakoto, IRD-Dial*

## TECHNICAL SKILLS

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**Languages: French, English**

**Programming Language: R, Python, STATA, SAS, L<sup>A</sup>T<sub>E</sub>X, Web scraping**

## CONFERENCES

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**Young Economist Seminar in Telecom-Paris (Palaiseau)** 2022

**25th QED (Quantative Economics Doctorate Network) Jamboree in Vienna (Austria)** 2022

**31st ITS European Regional Conference in Göteborg (Sweden)** 2022

*Reining in Digital Platforms? Challenging monopolies, promoting competition and developing regulatory regimes*

**Member of a panel during a round table during the EADI 2022 conference in Paris** 2022

*Multidisciplinarity in Development studies: Opportunities, challenges and realities*

**Accepted in the 3rd African ITS Conference in Cap Town (South Africa)** 2020

## OTHER ACADEMIC ACTIVITIES

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**IEDES / UMR Développement et Sociétés, Nogent-sur-Marne, France** January 2022 – Present

*Co-organization of the seminar "Au Tour de Nos Matériaux" (Automat) - Multidisciplinary methodological seminar*

**UMR Développement et Sociétés, Nogent-sur-Marne, France** 2022 - Present

*Representative of young researchers at the laboratory council*