

INTERNATIONAL CONFERENCE
TOURISM, HERITAGE, and PUBLIC POLICIES



<https://astres-conf-8.sciencesconf.org/>

Paris, October 9th to 12th, 2018

PROGRAMME

Tuesday October 9th

3:30 pm - 4:30 pm

Registration

Université Paris 1 Panthéon-Sorbonne
21 Rue BROCA, 75005 Paris (7th floor)

4:00pm-4:45 pm

WELCOME TO THE CONFERENCE

Maria GRAVARI-BARBAS, IREST, EIREST, Université Paris 1 Panthéon-Sorbonne

4:45pm-5:00pm

Institutional Opening

Emma DELFAU, DGE

5:00pm-5:20 pm

Introductions to the Conference

Maria GRAVARI-BARBAS, IREST, EIREST, Université Paris 1 Panthéon-Sorbonne

Marta IRVING, Universidade Federal do Rio de Janeiro

Marie DELAPLACE, Université Marne La Vallée Paris-Est

Virginie PICON-LEFEBVRE, École nationale supérieure d'architecture Paris-Belleville

6:30pm- 7:15 pm

KEYNOTE

Tereza PAES, Universidade Estadual de Campinas- UNICAMP

7:15-9:00 pm

COCKTAIL



SESSION 1 (9:00 -10:30 am).BROCA, 21 rue Broca, 75005 Paris

Chair: Tereza PAES Universidade Estadual de Campinas- UNICAMP

Marta DE AZEVEDO IRVING, Programa Eicos/IP e PPED/IE/UFRJ: *Áreas Protegidas como patrimônio para o turismo fluminense: desafios para a integração de Políticas Públicas no Estado do Rio de Janeiro (Brasil) / Protected Areas as Heritage for Fluminense Tourism: Challenges for the Integration of Public Policies in the State of Rio de Janeiro (Brazil)*

Lucas GRAEFF, Université La Salle, Brésil, **Alexandra MARCELLA ZOTTIS**, Université Feevale, Brésil : *Tourisme et Patrimoine Culturel : revisiter une polémique typique à travers les plats typiques de la Serra Gaucha, au sud Brésil / Tourism and Cultural Heritage: Revisit a Typical Polemic Through the Typical Dishes of the Serra Gaucha, in Southern Brazil*

Jacinthe BESSIERE, ISTHIA - Institut Supérieur du Tourisme, de l'Hôtellerie et de l'Alimentation : *Les patrimoines alimentaires balinais : nouvelles ressources au service d'un développement touristique plus « durable » ? / Balinese Food Heritage: New Resources for More "Sustainable" Tourism Development?*

SESSION 2 (9:00 -10:30 am).BROCA, 21 rue Broca, 75005 Paris

Chair: Roberto BARTHOLO, UFRJ

Maria Luisa RENDÓN PUERTAS, (Freie Universität Berlin and PUCP, Lima-Peru): *New spaces for tourism: The Re-creation of Qhapaq Ñan – Andean Road System as a Project*

Josiane Barbosa CELESTINO, Gracia BABUTANGA WANATU, Universidade Federal de Minas Gerais, Brasil : *Politiques publiques culturelles et touristiques au Mozambique et en République Démocratique du Congo : domination étrangère dans les territoires africains / Public Cultural and Tourism Policies in Mozambique and the Democratic Republic of Congo: Foreign Domination in African Territories*

Letícia GERALDI GHESTI, Master du Programme de Droits de l'Homme et Politiques Publiques de PUC/PR : *La politique de préservation instituée à l'Époque Vargas par le biais du SPHAN / The Preservation Policy Instituted at the Vargas Period Through SPHAN*

SESSION 3 (9:00 -10:30 am).Panthéon-Sorbonne, Room 1, 12 place du Panthéon, 75005

Chair: Renata LÈBRE LA ROVERE, Institute of Economics UFRJ

Altair SANCHO, Universidade Federal de Juiz de Fora (UFJF), **Márcia LOUSADA**, Universidade Federal de Minas Gerais (UFMG) : *A concepção de corredores turísticos a partir de complexos ambientais culturais: o caso da Região Metropolitana de Belo Horizonte, Minas Gerais, Brasil / The Design of Tourist Corridors From Cultural Environmental Complexes: The Case of the Metropolitan Region of Belo Horizonte, Minas Gerais, Brazil*

André DE OLIVEIRA, Gabriel Daniel CONORATH, Jamille MACHADO DOUAT : *A Implantação da Taxa de Preservação Ambiental como Política Pública visando à Sustentabilidade do Patrimônio Natural e Cultural de São Francisco do Sul / The Implementation of the Environmental Preservation Rate as a Public Policy aiming at the Sustainability of the Natural and Cultural Patrimony of São Francisco do Sul*

Ghislaine Raposo BACELAR, Artemis SOARES, Université Fédérale d'Amazonie : *Preservação da memória do Saneamento da Cidade de Manas-Amazonas / Preservation of the Memory of the Sanitation of the City of Manaus-Amazonas*

10:30– 11:00am

COFFEE / TEA BREAK (AR Broca/ near Broca)

Wednesday October 10th 11:00-12:30 am

2 Parallel Sessions

SESSION 4 (11:00 -12:30 am). BROCA, 21 rue Broca, 75005 Paris

Chair: Marta DE AZEVEDO IRVING (UFRJ)

Telma Lasmar GONÇALVES, Universidade Federal Fluminense, **Simone Flores MONTEIRO**, Pontifícia Universidade Católica – RS, **Fábia TRENTIN**, Universidade Federal Fluminense: *Políticas públicas de patrimônio, de museus e de turismo no Brasil: diálogos possíveis e descompassados / Public Policies of Heritage, Museums and Tourism in Brazil: Possible and Unbalanced Dialogues*

Teresa Cristina VIVEIROS CATRAMBY, Isabela DE FATIMA FOGACA, Marta DE AZEVEDO IRVING, Universidade Federal Rural do Rio de Janeiro: *As contribuições para a produção de conhecimento em Turismo do Programa de Pós-Graduação - EICOS/UFRJ / Contributions to the Production of Knowledge in Tourism of the Graduate Program - EICOS / UFRJ*

Maria Helena MATTOS BARBOSA DOS SANTOS, José Eduardo DE ASSIS LEFEVRE, Faculdade de Arquitetura e Urbanismo, Universidade de São Paul: *Racionalidades inerentes à Conservação, Usos do patrimônio e Fruição Cultural / Rationalities Inherent in Conservation, Uses of Heritage and Cultural Heritage*

SESSION 5 (11:00 -12:30 am). Panthéon-Sorbonne, Room 1, 12 place du Panthéon, 75005

Chair : Vincent VLES (Université Toulouse-Jean Jaurès)

Renata LÈBRE LA ROVERE, Institute of Economics of the Federal University of Rio de Janeiro, Brazil, **Lionello PUNZO**, University of Siena: *Innovation in Tourism and the Sharing Economy: Challenges for Public Policy*

Tereza PAES, Universidade Estadual de Campinas- UNICAMP : *Patrimoine culturel et tourisme entre les politiques sociales et les intérêts du marché: le cas de Pelourinho, Salvador, Bahia, Brasil / Cultural Heritage and Tourism Between Social Policies and Market Interests : The Case of Pelourinho, Salvador, Bahia, Brazil*

Felipe LOUREIRO, Roberto BARTHOLO, Gabriel BURSZTYN: *From Plans to Programs: Built Heritage in the Real/Virtual Chiasma*

12:30-2:00pm

LUNCH BREAK



Wednesday October 10th
AMPHITHÉÂTRE LEFEBVRE, SORBONNE
2:00- 4:00 pm and 4:30-7:00 pm
Plenary Sessions

SESSION 6 (2:00-4:00 pm). Amphithéâtre Lefebvre

Chair: Marie DELAPLACE (Lab' Urba, Université Marne La Vallée Paris-Est)

Isabella Maria BEIL, University of Sao Paulo: *Geoparks as an Expression of the Relation Between Heritage and Tourism: The Brazilian Case*

Rosa Maria VIEIRA MEDEIROS, Universidade Federal do Rio Grande do Sul -UFRGS, **Vander VALDUGA**, Universidade Federal do Paraná – UFPR, **Raphael VIEIRA MEDEIROS**, Universidade Federal do Rio Grande do Sul -UFRGS: *Patrimônio, paisagem e território do vinho no Rio Grande do Sul / Brasil / Heritage, Landscape and Wine Territory in Rio Grande do Sul / Brazil*

Marcelo Cervo CHELOTTI, Universidade Federal de Uberlândia – Minas Gerais/UFU; **Rosa Maria VIEIRA MEDEIROS**, Universidade Federal do Rio Grande do Sul/UFRGS: *A tríade de ruralidade-território-patrimônio associada às expressões contemporâneas da vitivinicultura no Sul de Minas Gerais/Brasil / The Rurality-Territory-Heritage Triad Associated With the Contemporary Expressions of Viticulture in the South of Minas Gerais / Brazil*

Tristan LOLOUM, Université de Tours, CESR-Intelligence des Patrimoines : *Les réinventions touristiques du vignoble en Val de Loire / Tourist Reinvention of the Vineyards in the Loire Valley*

4:00 –4:30 pm
COFFEE / TEA BREAK

SESSION 7 (4:30-7:00 pm). Amphithéâtre Lefebvre

Chair: Francesca COMINELLI (IREST, EIREST Université Paris 1 Panthéon-Sorbonne)

Flávia FERREIRA DE MATTOS, **Roberto BARTHOLO**, UFRJ: *Aspectos da institucionalização da preservação do patrimônio cultural de origem militar no Exército Brasileiro / Aspects of the Institutionalization of the Preservation of Cultural Heritage of Military Origin in the Brazilian Army*

Marcelo TOME, Universidade Federal Fluminense Niterói-RJ, Brasil: *Turismo e medo social. As expressões da violência como fatores restritivos de nível local / Tourism and Social Fear. Expressions of Violence as Restrictive Factors at the Local Level*

Emily SANTOS, **Vanice SELVA**, Prodepa/UFPE: *Governança na gestão do turismo em área protegida: o papel do conselho gestor da APA Costa dos Corais / Governance of the Tourism Management in Protected Areas: The Role of the Management Council of the Coral Coast*

Silvio Lima FIGUEIREDO, Universidade Federal do Pará (NAEA/UFPA), **Monique DE BOUTTEVILLE**, Ecole Doctorale en Esthétique, Science et Technologie des Arts – Université Paris 8, **Eliana BOGEA**, Universidade Federal do Pará (NAEA/UFPA): *Turismo, patrimônio e mudança cultural em uma região da Amazônia Brasileira / Tourism, Heritage and Cultural Change in a Region of the Brazilian Amazon*

Meeting of AstRES(members only)- Free evening

Thursday October 11th 9:00 - 10:30 am
Room D633, Sorbonne
Plenary Session

SESSION 8 (9:00-10:30 am). Room D633, Sorbonne

Chair: Bertrand REAU (Chaire de tourisme, CNAM)

Sylvie CLARIMONT, Université de Pau et des Pays de l'Adour, **Emeline HATT**, Université Aix-Marseille, **Vincent VLES**, Université Toulouse-Jean Jaurès : *Gérer les capacités de charge des territoires touristiques : un enjeu des politiques publiques pour préserver le patrimoine naturel / Managing the Load Capacities of Tourist Territories: a Challenge for Public Policies to Preserve the Natural Heritage*

Vincent VLES, Université Toulouse-Jean Jaurès : *Construction partagée d'un système de gestion des capacités de charge touristique du Parc national de Port-Cros : quels apports pour la recherche ? L'expérimentation d'un tableau de bord de gestion numérique des flux au service des politiques patrimoniales / Shared Construction of a Carrying Capacity Management System of the Port-Cros National Park: What Contributions for Research?*

Caroline TAFANI, IAE Corse : *La planification territoriale du tourisme rural en Corse : acteurs, territoires et stratégies / Territorial Planning of Rural Tourism in Corsica: Actors, Territories and Strategies*

10:30 – 11:00 am
COFFEE / TEA BREAK

Thursday October 11th 11:00-1:00pm
AMPHITHÉÂTRE BACHELARD

Plenary session

SESSION 9 (11:00-1:00 pm). Amphithéâtre BACHELARD

Chair: Olaf SCHUT(UPEM)

Ana Maria VIEIRA FERNANDES, PUC-Campinas: *Rio de Janeiro pós-olímpico: criando oportunidades ou reforçando desigualdades? / Post-Olympic Rio de Janeiro: Creating Opportunities or Reinforcing Inequalities?*

Marie DELAPLACE, **Alexia GIGNON**, Lab'Urba, UPEM : *Jeux Olympiques, héritage et tourisme : quelles politiques locales d'accompagnement ? / Olympic Games, Heritage and Tourism: Which Local Support Policies?*

Augusto César PINHEIRO DA SILVA, PUC-Rio, **Gabriel MORAES SARMENTO**, PUC-Rio:
Os esportes radicais e as praias urbanas no Brasil: políticas públicas de potencialização do turismo esportivo na Barra da Tijuca (Rio de Janeiro) / Extreme Sports and Urban Beaches in Brazil: Public Policies for the Enhancement of Sports Tourism in the Barra da Tijuca (Rio de Janeiro)

Altair Sancho, Universidade Federal de Juiz de Fora (UFJF); **Alexandre Fonseca Alves**, Instituto de Ciências Humanas - UFJF : *Impactos do Turismo em Parques: reflexões a partir da realidade do Parque Estadual Serra do Ibitipoca, Minas Gerais, Brasil / Impacts of Tourism in Parks: Reflections From the Reality of the Serra do Ibitipoca State Park, Minas Gerais, Brazil*

1:00 – 3:00 pm
LUNCH BREAK

3:00 – 4:30 pm: FRANCO-BRASILIAN WORKSHOP

6:40 pm: CRUISE ON THE SEINE RIVER AND CLOSING DINNER

October 12th
POST-CONFERENCE EXCURSION
8:10AM: DEPARTURE FROM PARIS BY BUS FOR A VISIT OF VAL D'EUROPE
VISIT OF VAL D'EUROPE and VILLAGE NATURE
5:00PM: RETURN TO PARIS



VAL D'EUROPE



VILLAGE NATURE