

CHANGEMENT CLIMATIQUE, PATRIMOINE MONDIAL ET TOURISME

10^e séminaire de la Chaire UNESCO et du Réseau UNIWIN-UNESCO « Culture, Tourisme, Développement »

Université Paris 1 Panthéon-Sorbonne

En collaboration avec :

Le CENTRE du PATRIMOINE MONDIAL DE L'UNESCO,
ICOMOS France,
ASSOCIATION DES BIENS FRANÇAIS DU PATRIMOINE MONDIAL

Lundi 16 décembre 2019, 9h00 à 16h30

UNESCO, salle XI

Les présentations se feront en français et en anglais

Présentation des intervenants

Silvia AULET



Silvia is professor at the Faculty of Tourism of the University of Girona teaching subjects in the Bachelor of Tourism, in the Master of Cultural Tourism and the Erasmus Mundus in Tourism Management. Her research line is cultural tourism and heritage management focusing on different elements including intangible heritage. Her main research is on religious and sacred sites but also she has working in other areas related to heritage such as gastronomy or cultural accessibility.

A part from different publications on these topics, she is member of the Editorial Board of the International Journal on Religious Tourism and Pilgrimage, the association Future for Religious Heritage, the Unitwin UNESCO Chair "Culture Tourism and Development and the Chair in Gastronomy, Culture and Tourism Calonge-Sant Antoni from de University of Girona.

She has participated in several research studies both as academic researcher and as a consultant. To mention some, she was an active researcher in the SPIRIT-Youth (a COSME project related to the creation of a spiritual tourism proposal trough Europe for young people) or INCOME Tourism (an Erasmus+ based on learning soft skills in tourism through a new learning approach together with companies).

In addition to her work as teacher and researcher, she has worked in the tourism sector. She managed for nine years the tourist services of some sanctuaries of the Bishopric of Girona. Currently she cooperates with different institutions related to religious tourism, such as Montserrat Monastery, mainly organizing courses and seminars and developing research programs.

Laurent **BOURDEAU**



Laurent est professeur de marketing au département de géographie de l'Université Laval et titulaire de la Chaire de recherche en partenariat sur l'attractivité et l'innovation en tourisme (Québec et Charlevoix). Cette chaire vise à contribuer au développement de la recherche sur l'attractivité touristique de Québec et de Charlevoix, tout en favorisant l'innovation des produits et des pratiques des organisations touristiques. Ses membres s'intéressent à la transformation de l'industrie touristique et du comportement d'achat induit par le numérique.

Chloé CAMPO DE MONTAUZON



Chloé est titulaire d'un diplôme de l'Institut d'Etudes Politiques de Grenoble, elle possède également un diplôme d'études supérieures spécialisées en Urbanisme et Aménagement de l'Institut Français d'Urbanisme (Paris), un Certificat d'Etudes Approfondies en Architecture sur les métropoles d'Asie du Sud-Est, de l'Ecole d'Architecture Paris la Villette et un Master of Business Administration de l'Ecole supérieure de commerce Tours-Poitiers. Après avoir travaillé au Centre du patrimoine mondial de l'UNESCO au département Asie-Pacifique, elle rejoint l'Agence d'urbanisme de Chinon en 1999 où elle est chargée du suivi des relations internationales. Elle travaille notamment sur le projet de préservation de Luang Prabang, ancienne capitale royale du Laos, et suit le dossier d'inscription du Val de Loire sur la Liste du patrimoine mondial de l'UNESCO. Lorsque ce dernier est finalement inscrit, elle rejoint la structure de gestion du site créée en 2002, la Mission Val de Loire, en tant que conseillère technique. Depuis 2010, elle est également déléguée générale de l'Association des biens français du patrimoine mondial qui réunit l'ensemble des gestionnaires des sites français inscrits sur la Liste du patrimoine mondial de l'UNESCO.

Pierpaolo CAMPOSTRINI



Pierpaolo was born in Venice in 1960 and lives there. Educated in classic studies, took an Electrical Engineering degree from Padua University (IT) in 1984. In the first part of his professional life, he was a CNR researcher in the field of Nuclear Fusion and taught in Universities of Padua and Udine. Since 2000, he is the Managing Director of CORILA, an association of Universities and public research bodies for managing research on Venice, supervised by the Ministry of Research of Italy. He is representing Italy in some European Research bodies. Since 2015, he is also member of the Board for the maintenance of St.Mark's Basilica in Venice.

Peter DEBRINE



Peter joined the UNESCO World Heritage Centre in 2011 as a Programme Specialist where he is spearheading the development of a new World Heritage and Sustainable Tourism Programme. Previously he was the Director of the World Heritage Alliance at the United Nations Foundation-a global community of travelers, members of the travel industry, government groups, non-governmental organizations, and the United Nations working together to preserve and protect World Heritage sites while supporting local communities.

With extensive experience in sustainable development and tourism, Mr. DeBrine held

the position of Deputy Director of the International Tourism Partnership for the Prince of Wales International Business Leaders Forum where he worked with major hotel companies to create practical sustainability strategies and tools for the tourism industry. Previously, Mr. DeBrine worked as a Forestry Officer for the UN Food and Agriculture Organization where he helped shape an international partnership for sustainable development in mountain regions. This builds on his many years as an environmental campaigner for WWF working on climate change, endangered species and sustainable tourism issues in the US and Europe. Mr. DeBrine holds an MBA from the Thunderbird School of Global Management and a bachelor's degree in Chemistry from the University of Colorado.

Adine GAVAZZI



Photo © Heinz Plenge

Swiss architect of the Polytechnic of Milan, specialized in Andean and Amazonian anthropology, she studies sacred spaces, healing landscapes and pre-Hispanic and indigenous ceremonial architectures. She worked on the Coast in Cahuachi, Ventarrón and Chaparrí, in the Andes in Ollantaytambo, Machu Picchu and Tiahuanaco and in the Amazon in Mayantuyacu and Abiseo. Founding member of the UNESCO Chair in Genoa in Anthropology of Health.

Maria GRAVARI-BARBAS



Maria Gravari-Barbas est Vice-présidente aux Relations Internationales de l'Université Paris 1 Panthéon-Sorbonne. Elle est titulaire d'un diplôme en architecture et urbanisme (université d'Athènes, 1985) et d'un doctorat en géographie et aménagement du territoire (université Paris IV Sorbonne, 1991). Elle a été boursière chargée de recherche à l'université Johns Hopkins (Baltimore, Etats-Unis, 1990). Elle dirige l'EIREST (Equipe interdisciplinaire de recherche sur le tourisme), qui s'intéresse plus particulièrement aux questions liées au patrimoine culturel et au développement. De 2008 à 2017, elle a dirigé l'IREST (Institut de Recherches et d'Etudes Supérieures du Tourisme) de l'Université Paris 1 Panthéon-Sorbonne. Depuis 2009, elle assure également la direction de la chaire UNESCO « Tourisme, culture, développement » de l'Université Paris 1 Panthéon-Sorbonne, ainsi que la coordination du réseau Unitwin du même nom, composé de 30 grandes universités du monde entier. Elle a été professeur invitée dans plusieurs universités internationales. Elle est l'auteur de plusieurs ouvrages et articles traitant du tourisme, de la culture et du patrimoine.

Ewan HYSLOP

Ewan is Head of Technical Research & Science at Historic Environment Scotland where he manages programmes on conservation science, technical buildings research, digital innovation and climate change. He oversees the production of training, education and published guidance to support the conservation of heritage properties in government care, and well as the wider historic environment throughout Scotland.



Lionel IZAC



Lionel est archéologue, spécialiste de la période gauloise. Il a animé durant une quinzaine d'années des programmes de recherches (prospections, fouilles et publications) dans le Sud-Ouest de la France.

Il a assuré la gestion de dossiers de chantiers d'archéologie préventive et programmée, d'archéologie du bâti sur monuments historiques et de gestion de dépôts archéologiques au sein de directions régionales des affaires culturelles en Auvergne et Occitanie de 1997 à 2014.

Conservateur général du patrimoine, il est désormais administrateur au Centre des Monuments Nationaux de la cité antique de Glanum et de l'Hôtel de Sade à Saint-Rémy de Provence ainsi que de l'oppidum et du musée d'Ensérune près de Béziers.

Il est le chef de projet de la rénovation du domaine et du musée d'Ensérune qui doit rouvrir ses portes au public en juin 2021.

Pascale MARCOTTE



Pascale est professeure titulaire au département de géographie de l'Université Laval et chercheure à la Chaire de recherche en partenariat sur l'attractivité et l'innovation en tourisme. Elle s'intéresse au tourisme culturel ainsi qu'au comportement des visiteurs.

Philippe MORGE



Titulaire d'un master en urbanisme et aménagement du territoire, Philippe a intégré le Conseil départemental du Puy-de-Dôme en 1997 pour accompagner l'émergence des premières structures intercommunales.

Désireux de contribuer à la prise en compte du respect de la biodiversité dans les politiques publiques, j'ai ensuite pris la responsabilité de la mise en place de la politique des Espaces Naturels Sensibles du CD63 en 2001 avant de prendre la direction des Grands Sites Patrimoniaux en 2011. Cette direction a pour objectif d'assurer un développement harmonieux des territoires en s'appuyant sur la mise en oeuvre de projet de conservation et de valorisation des sites les plus emblématiques du Département du Puy-de-Dôme, dont la Chaîne des puys/faille de Limagne reconnue au patrimoine mondial de l'UNESCO.

Nataša NEFAT



Short biography

- Born in Pula in 1973.
- In 1999 graduated History of art and Archaeology at the Faculty of Humanities and Social Sciences, University of Zagreb.
- In 2017 started a Postgraduate doctoral programme at the University of Zadar, Humanities – History of Art
- From 1997-2000 cooperated in the excavations of the roman cemetery in Medulin, near Pula
- Since 2000 employed at the Ministry of Culture of the Republic of Croatia, Directorate for the Protection of Cultural Heritage, Conservation Department in Pula, currently as conservator – senior adviser.
- Field of research: urban development in Istria and North Adriatic, fortification and residential architecture, religious architecture in Istria.

Matthias RIPP



Matthias holds a degree in Historical Geography from Bamberg University. Between 2004 and 2007 he worked for the city of Bamberg in the fields of world heritage and tourism. Since 2007 he has been the world heritage coordinator of the “Old Town of Regensburg with Stadtamhof” site. He chairs the UNESCO world heritage working group on historic city centres of the German Association of Cities and is a member of the European Heritage Panel. Since November 2011 he has also been regional

coordinator for the North West European region of the Organisation of Heritage Heritage Cities (OWHC). He published numerous articles on Heritage Management, resilience, the communication of heritage values and other topics.

Jean-François LAGNEAU



Architecte urbaniste depuis 1970, d'abord au sein de la SCPA LAGNEAU puis de la sarl LAGNEAU-ARCHITECTES ; nommé Architecte en Chef des Monuments Historiques en 1980, il exerce ses fonctions jusqu'en 2010. D'abord en charge de l'Ariège, du Gers et du Tarn (1980–1987), puis à partir de 1985, dans la Manche et l'Orne, le Morbihan en 1993. En 1996, il est nommé sur les 3, 4, 11, 12 et 20^e arrondissements de Paris et sur les édifices suivants : le Palais de Chaillot, le Jardin des Plantes, la Bibliothèque Nationale (Richelieu et Sablé), l'École des Arts et Métiers et le Palais de la Porte Dorée. Il est nommé Inspecteur Général des Monuments Historiques (1996-2010). Membre de la SFA et de l'ICOMOS, il est nommé Président d'ICOMOS France à partir de 2015.

Adam MARKHAM



Adam is deputy director for Climate & Energy at the Union of Concerned Scientists (UCS) in Cambridge, Massachusetts. A climate policy expert, he works to accelerate effective responses to the climate crisis, especially in the areas of climate impacts on biodiversity and cultural heritage. He is a member of the World Commission on Protected Areas and the Climate & Heritage Working Group of the International

Council on Monuments and Sites (ICOMOS). He was lead author for the 2016 UNESCO report – World Heritage and Tourism in a Changing Climate.

Helena REY



Helena has been working at UN Environment Economy Division since 2005. She works at the Consumption and Production Unit, and is responsible for mainstreaming sustainable consumption and production patterns in tourism value chains. She represents UN Environment at the multi advisory committee programme on sustainable tourism within the 10 Years Framework Programme on Sustainable Consumption and Production, and manage the tourism portfolio within UN Environment. She currently manages the project Transforming Tourism Value Chains to lower GHG emissions in Small Islands Development States. She is also responsible for the development and management of the Green Passport Campaign, and has implemented this in 7 destinations worldwide in cooperation with key stakeholders. Ms Rey has more than 15 years experience working as a project manager in South America, Africa, Asia Pacific, Europe, and Central America. She holds a Master of Science in Environmental Management, England, and Engineering degree in Pontificia Universidade Catolica do Parana, Brazil.

Mechtild RÖSSLER



Mechtild is the Director of the UNESCO World Heritage Centre.

An expert in both cultural and natural heritage and the history of planning, Ms Rössler was appointed in 2013 to the post of Deputy Director of the World Heritage Centre. Since 2014, as Deputy Director of the Division for Heritage, her tasks included

overseeing teams of the Cultural Heritage Treaty Section in charge of 3 international Conventions: The 1954 Convention for the Protection of Cultural Property in the Event of Armed Conflict, the 1970 Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property and the 2001 Convention on the Protection of the Underwater Cultural Heritage as well as Museums. She also managed the team of the History, Memory and Dialogue Section (HMD) dealing with the Slave Route, Silk Road Platform and the UNESCO Sharjah Prize for Arab Culture. In 2015 she became the Director of the Division for Heritage and the Director of the World Heritage Centre.

Mechtild has a degree in cultural geography from Freiburg University (Germany) and a Ph.D. from the Faculty for Earth Sciences, University of Hamburg (Germany) in 1988. She joined the CNRS at the Research Centre of the “Cité des Sciences et de L’Industrie” (Paris, France) in 1989 and worked in 1990/91 as a visiting scholar on geography, area research and spatial planning at the University of California at Berkeley, USA, in the Department of Geography. In 1991 she started working at UNESCO Headquarters in Paris in the Division for Ecological Sciences and transferred in 1992 to the newly created UNESCO World Heritage Centre. She held different positions including as Programme Specialist for Natural Heritage and cultural landscapes (1993-2001), Chief of Europe and North America (2001-2010), Chief of the Policy and Statutory Meeting Section (2010-2013) and Deputy Director. She has published and co-authored 13 books and more than 100 articles, including “*Many voices, one vision: the early history of the World Heritage Convention*” (together with Christina Cameron, 2013).

Céline TASTET



Doctorante-salariée au sein de l'Entente Interdépartementale des Causses et des Cévennes, Céline TASTET mène actuellement une recherche sur les pratiques et les représentations du paysage agropastoral ainsi que les phénomènes de patrimonialisation de ce dernier. Ses travaux s'inscrivent dans une démarche interdisciplinaire entre ethnologie et géographie, et interrogent plus généralement les champs du tourisme, du patrimoine et les politiques de conservation dans les espaces naturels protégés.

Adam WILKINSON



Adam has been Director of Edinburgh World Heritage, the NGO that supports the management of the Old and New Towns of Edinburgh WHS, since 2008. His team is focused around the sustainable management of this historic part of Scotland's capital, championing the integrated approach to heritage management through conservation, engagement and capacity building, driving what is possibly the largest and longest running conservation based, community led regeneration project in Europe, starting in 1970.