

Séminaire de recherche - Enjeux contemporains du tourisme culturel

Mercredi 27 février 2019, de 18h00 à 20h00, Centre Sorbonne Salle D617,  
17, Rue de la Sorbonne, 75005 Paris

# Cultural tourism: What's in a name?

**Noël Salazar**

Professeur Université de Louvain



Séminaire proposé et organisé par l'EIREST- Equipe Interdisciplinaire de Recherches sur le tourisme (EA 7337)

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### Cultural tourism: What's in a name?

Cultural tourism is often promoted as one of the more solid segments within the wider tourism spectrum. This talk offers a critical anthropological reflection on the practices, experiences and policies of cultural tourism, broadly defined.

First, I give a brief overview of various aspects of cultural tourism that have been addressed by tourism scholars.

Then I zoom in on pressing contemporary issues, challenges as well as opportunities. I illustrate this with case studies and ethnographic examples from across the globe.

I end by offering some venues for future attention and research.

# Enjeux contemporains

# du tourisme culturel



Noël Salazar

**Noël B. Salazar** is Research Professor and Research Center Coordinator in Anthropology at the University of Leuven, Belgium. He is the author of *Momentous Mobilities* (2018, Berghahn), *Envisioning Eden* (2010, Berghahn) and numerous peer-reviewed articles and book chapters on tourism, mobilities and travel. Salazar sits on the editorial boards of, among others, *Annals of Tourism Research*, *Journal of Sustainable Tourism* and *International Journal of Tourism Anthropology*. In addition, he is on UNESCO's and UNWTO's official roster of consultants and a heritage tourism expert member of the European Parliament's Committee on Transport and Tourism, the ICOMOS International Cultural Tourism Committee, the UNESCO-UNITWIN Network 'Culture, Tourism and Development' and Una Europa. Salazar served as President of the European Association of Social Anthropologists (2013-15) and is currently Secretary-General of the International Union of Anthropological and Ethnological Sciences (2018-23).